Passengers on airline flights are confined in a small space for hours at a time. Allowing cell phone use on flights will pretty much guarantee that on any flight there will be at least one person who believes it's appropriate to carry on a loud personal or business conversation, at great length, while on their cell phone. These people already exist, as can be demonstrated on any flight prior to the announcement that all electronic devices must be turned off.

This is such an obviously terrible idea that it's difficult to understand why it's even being raised. Allowing people access to wireless data is a good idea; wireless voice on flights is a BAD idea.